

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

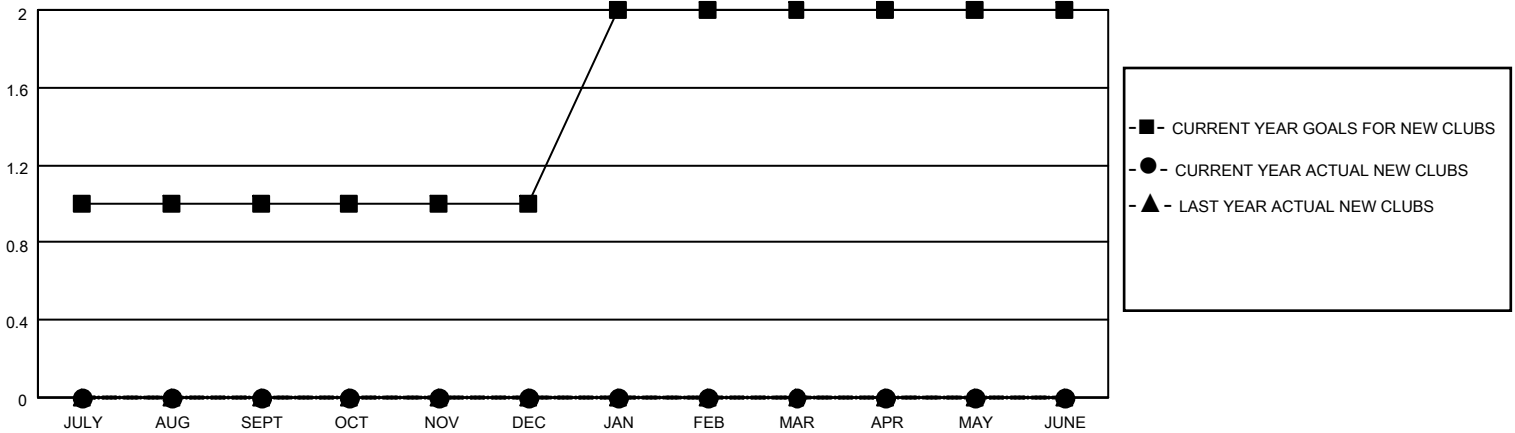
District 24 L

Results as of: 12/31/2020

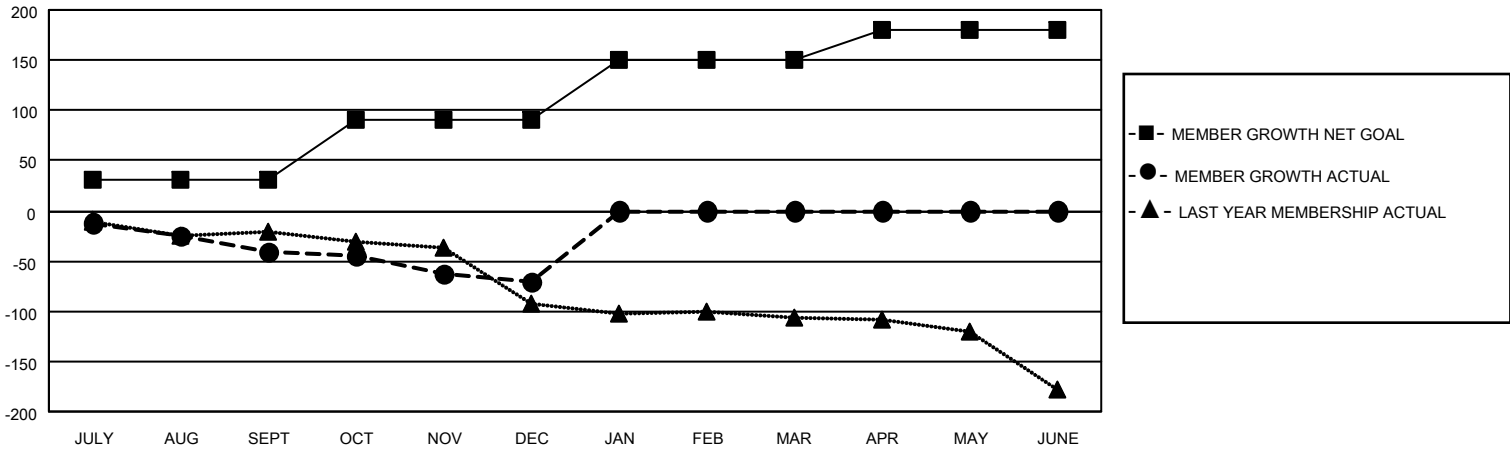
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|-------------------------------------------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 30 | 42 | 71 |
| OCT/NOV/DEC | 60 | 53 | 80 |
| JAN/FEB/MAR | 60 | 0 | 0 |
| APR/MAY/JUNE | 30 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------------------------|
| DROPPED CLUBS: 1 | 30 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,627 (64.11%) FEMALE 911 (35.89%) |
| <u>DROPPED MEMBERS</u> DECEASED 32 CLUB CANCELLED 0 OTHER 119 <hr/> TOTAL 151 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 477 FAMILY MEMBERS PAYING HALF DUES 240 |